

# The Punta Gorda Herald

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A. P. JORDAN, Editor. A. C. JORDAN, Manager.

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PUNTA GORDA, FLORIDA, THURSDAY, APRIL 20, 1916

## Distressing Conditions

As showing that the newspaper and printing business is facing conditions that are distressing and necessitate an increase of prices for products of the industry, the following extract from a letter from a wholesale paper house is published:

"This is a very trying time in the paper business. After a great many years spent in this line the writer has never seen conditions as they are now.

"There is a growing scarcity of materials that go into the manufacture of paper that has become alarming, rags that have heretofore found their way into the paper mills are bringing enormous prices from munition plants, as also are certain chemicals necessary in the making of all kinds of paper. There is no importation of raw materials, as heretofore; on the other hand the mills have faced a very large export business, which all tends to make prices go higher.

"The question of price is not the only thing to worry over, the inability of mills to supply stock promptly at this time is a source of great worry to all paper dealers."

Editor Jordan is profoundly grateful for the kindly manner in which his candidacy for Secretary of State of Florida is being treated by his co-workers of the State press. He feels flattered by the many nice things said about him, but values highly the friendship of the newspaper men and appreciates all that they have published in his behalf. The Herald regrets that it cannot re-print in one issue the comments of all the papers on this subject, but it will use them in installments each week until the primary, and in this way further its editor's candidacy.

Never were editors treated more royally than were the Florida scribes at Kissimmee and St. Cloud last week. Those Osceola county people sure bestirred themselves in behalf of the newspaper boys, who had one of the best times of their lives. Loud will the press sing the praises of Kissimmee and St. Cloud, and long will memories of the 1916 meeting of the Florida Press Association linger with all who were there.

Preston G. Prevatt has become manager of the Volusia County Record of which the lamented B. E. Prevatt was for so many years editor and publisher, and announces that the paper will continue in the control of the estate of B. E. Prevatt and for the present a sale is not being contemplated. The press of the State will rejoice to see the new manager continue the Record in the same successful manner as his worthy predecessor.

Putting Tampa before the world with its advantages, its progress and prosperity story for this year, the 1916 prosperity number of the Tampa Times, published Monday, carries out its mission well and is a piece of commendable newspaper enterprise.

The "hugeness" of the Jacksonville Times-Union of Sunday conveyed the idea of a special edition. Truly, the Times-Union is a great paper.

A change in the editorship and management of the Zolfo Truth took place last week just before the paper went to press, according to the brief announcement that issue contained. E. McCulley, formerly of this city, is the new editor, and J. A. Dugger is business manager. Mr. McCulley is a versatile writer, well informed and experienced in newspaper work, and he will no doubt keep the Truth in the front rank of Florida weeklies by giving the readers thereof a well edited paper.

Editor Jones of the Arcadia News, put it over on his companions on a recent fishing excursion on the Myakka river, in that he caught many big fish while they caught only a few small ones. Comes from the editor having previously been fishing here at Punta Gorda where he got some valuable knowledge of the angling game. But, then, an editor always catches big fish and many of them—not much editor, if he can't do that.

St. Augustine is to have another daily paper, Thos. W. Davis, formerly publisher of the Item and Democrat at Palatka, having announced that as soon as possible he will begin publishing the St. Augustine Democrat as a morning paper. Mr. Davis, it is understood, who is a newspaper man of energy and ability, heads a stock company capitalized at \$20,000, and has financial backing that bespeaks success for his new undertaking.

The platform of Hon. H. J. Drane of Lakeland, candidate for congressman from this district, appears in this issue of The Herald. It is but just to Mr. Drane to call attention to the stand he takes upon matters of public interest—he presents for the consideration of the voters a strong platform upon which he consistently stands in his candidacy for congressman.

Oscar T. Conklin of the Miami Herald, was elected president of the Florida Press Association; Tom Appleyard of the Tallahassee Record, was re-elected secretary; and Mrs. C. V. S. Wilson of the Sarasota News, was chosen treasurer at the recent annual meeting in Kissimmee; and it was voted to meet in Jacksonville next year.

In publishing a thirty-two page special edition on the occasion of the meeting of State Press Association in Kissimmee, devoting much of the space therein to the members of the association, the Valley-Gazette is to be commended for its enterprise and the courtesy shown the visiting editors. Kissimmee and the Gazette did themselves proud.

Hon. E. Z. Jones of Lakeland, is a candidate for delegate to the Democratic National Convention; and the fact that he has a statewide acquaintance and is a staunch Democrat assures him a big vote in the approaching primary. He is popular and deserving and will no doubt be accorded the honor he seeks.

Now that P. A. Ruhl has severed his connection with the Zolfo Truth, we shall expect to see him in the newspaper game at some other point in due time. He's good at it, likes it and can't stay out of it permanently.

## The Herald Editor's Candidacy for Secretary of State

Favorably Commented Upon by Many of the Newspapers of Florida

Arcadia Enterprise—Editor Jordan of the Punta Gorda Herald, has announced as a candidate for the office of Secretary of State, against the present incumbent, Hon. H. Clay Crawford, who seeks re-nomination.

Editor Jordan does not attempt to obtain votes on account of any alleged shortcomings on the part of his opponent. He simply argues that Mr. Crawford has been in this office for virtually forty years drawing a good salary, while Jordan has been in a newspaper office during most of those years boosting Florida and making strenuous efforts to avoid a deficit in his Saturday night pay-roll. Jordan thinks Crawford does not need the office now and that it is time to pass the job along to one who does.

You are bound to admit that there is strong argument in favor of Jordan's view of the matter. We predict that Col. Crawford will have to get out and limber up his joints for the hardest race he has had in many a year. Jordan is not on his trail and has newspaper friends all over the state who will boost his cause until the polls are closed. Having just served four years as Pure Food Inspector, Editor Jordan probably met more people than any other official in the state during that time. To know the Punta Gorda man is to become his friend, and we doubt if there are many men in the state who have a wider circle of friends than the Herald editor.

Both gentlemen are clean and competent, so the question of character and ability is not an issue. It is simply a question of whether or not a man should be allowed to "homestead" a public office.

H. Clay Crawford has a long record of faithful public service, for which he has been well rewarded. Jordan's service has been just as long and faithful, in the school room and at the editorial desk, with very meagre pecuniary reward. He has probably written more words to promote the name and fame of Florida than any other man of his years in the state. Both men are ripe in years and experience, and since the one is able to retire and live in comparative ease, while the other must struggle on in the strenuous battle for bread, despite his grey hairs, made honorable by devotion to public duties in the "volunteer" service of his state, we take it that there is little doubt but what the plum of public favor will fall on Jordan's side of the fence.

Peninsula Breeze (Tampa)—Brother Adrian P. Jordan, editor of the Punta Gorda Herald, is a candidate for Secretary of State, and we rise to make his nomination unanimous.

He has been a resident of Florida since 1877, and during most of that time has been in newspaper harness, all the time boosting Florida with all his indomitable energy and recognized ability, accomplishing much for the advancement of the state. His able and untiring services in the interest of the public entitle him to recognition at the hands of those whom he has served so long and so well.

So far as we know the present incumbent has discharged the duties of the office satisfactorily, but he has held it for a long time, contrary to the precedents and principles of the Democratic party. It was inherited by him from his father, the late Hon. John L. Crawford, and has been in the family so long that we believe the time is ripe for a change of incumbent, as we do not believe in hereditary offices.

Brother Jordan is especially equipped for an able discharge of the duties of the office, and no better selection could be made. We hope to see his candidacy endorsed by his brother editors all over the state, and that the count on June 6 will show him a winner in the contest.

Plant City Courier—Adrian P. Jordan, editor of the Punta Gorda Herald, has entered the race for the office of Secretary of State, and promises a hustling campaign that will have a telling effect when the returns are all in. Col. Jordan has been a persistent booster of Florida for many years. He is a native of Alabama and settled in Sumter county, Florida, in 1877, teaching school in that vicinity for four years, and then engaged in the mercantile business for several years, since which time he has been continuously engaged in editing newspapers, having successively conducted papers at Wildwood, Oxford, Brooksville, Leesburg, Gainesville and at Punta Gorda.

Mr. Jordan has a wide acquaintance over the state and his work as a newspaper man has brought him in touch with the various phases of public life and the needs of the citizenry of the state, and it is with this knowledge of the state government that he seeks the office of Secretary of State.

Miami Herald—Another newspaper man has announced his candidacy for office. Adrian P. Jordan, editor of the Punta Gorda Herald, will be a candidate for the office of secretary of state, and he will receive the support of newspaper men generally, not because he is a newspaper man, but because he is an able public officer, has lived in the state and has been active in its upbuilding for nearly forty years, is a lifetime democrat with an enviable record as a citizen. He desires to fill an office that has been occupied by one man for practically forty years, who practically inherited the office from his father, who also held it a long time. Editor Jordan evidently thinks as the people are beginning to appreciate, that the offices of Florida should not be held in one family to the exclusion of other worthy democrats. He ought to and will receive the support of a large number of the voters of the state.

Wauchula Advocate—No political announcement has ever given the voters of Florida more real pleasure than that of Hon. A. P. Jordan, of Punta Gorda, who announces himself as a candidate for Secretary of State. The present Secretary of State has virtually been in office for forty years, while Editor Jordan has practically been slaving in a country newspaper office boosting the state for the same length of time. For forty years one has been receiving a fat salary from the state and taking life easy; for forty years the other has been working for the unbuilding of the state for the meager returns of a country newspaper.

paper. Both are fine gentlemen. One has been honored by high office for nearly forty years. Why not give the other fellow a chance?

Maclellany Standard—We are glad to note that our old friend, Adrian P. Jordan is a candidate for Secretary of State and no better man for the office can be found in Florida. He tells us that he will have to depend upon the unfailing generosity of his brother editors to let his candidacy become known and it affords us great pleasure to be able to give his candidacy publicity. His opponent, H. Clay Crawford, has held the office for the past forty years and it is time these Democrats who believe in rotation give another good man a chance. Mr. Jordan has our best wishes for success and we heartily commend him to the voters of Baker county, who will make no mistake in casting their ballot for him.

Bonifay Advertiser—A. P. Jordan, editor of the Punta Gorda Herald, one of the brightest weeklies published in the state, has announced his candidacy for Secretary of State to succeed Hon. H. Clay Crawford, who has virtually held the office for forty years. Col. Jordan is well qualified to discharge the duties of the office, is a progressive citizen, a loyal Democrat, and has been an enthusiastic booster of Florida for nearly forty years. He thinks it is "time that another good Democrat be given recognition by being made Secretary of State" and doubtless there are many voters who concur in this opinion.

Sanford Herald—It is with great pleasure that we announce the candidacy of Col. Adrian P. Jordan for Secretary of State. Mr. Jordan is the editor of the Punta Gorda Herald and a Florida war horse in politics.

Editor Jordan came to Florida from Alabama in 1877, taught school for four years, was a merchant for four years and has been in the newspaper business for thirty years. Mr. Jordan has been a life time Democrat, with a record for building and boosting Florida.

Lakeland Telegram—Hon. A. P. Jordan of Punta Gorda, editor of the Punta Gorda Herald, former State Pure Food Inspector, and candidate for Secretary of State, spent the morning in Lakeland, enroute to Kissimmee to attend the State Press Association. It is a matter of note that since his announcement there has been no candidate whose candidacy has been so warmly received by the State press, and with this great force behind him, the genial Colonel will no doubt find himself safely ensconced in the seat to which he aspires, after the final returns from the June primary are in.

Chipley Banner—A letter from our friend, Mr. Adrian P. Jordan, editor of the Punta Gorda Herald, who was for a few years State Pure Food Inspector consequently pretty well known throughout the state, informs us that he is a candidate in the approaching primary for Secretary of State. No better man could be selected for this place than Bro. Jordan, and we hope to see him win the nomination.

Milton Gazette—Editor Adrian P. Jordan, of the Punta Gorda Herald, is an announced candidate for secretary of state to succeed Hon. H. Clay Crawford. Mr. Jordan is a good Democrat, a progressive citizen, and a good newspaper man, and will, if elected, make a good official. He is making no fight on Mr. Crawford, other than that as he has held the office for virtually forty years, he believes he should be relieved and some other good Democrat put in his place.

DeFuniak Springs Breeze—Hon. Adrian P. Jordan, editor of the Punta Gorda Herald, and for four years a state pure food inspector, has announced his candidacy for Secretary of State in opposition to Hon. Clay Crawford. Those who have read, as we have, his paper for the past twenty years, will recognize his ability to fill the position. Mr. Crawford, however, has filled the office satisfactorily, and Mr. Jordan's strongest argument must be that forty years of the same office in one family is long enough.

Miami Metropolis—Adrian P. Jordan, editor of the Punta Gorda Herald, has announced his candidacy for the office of secretary of state. Editor Jordan has been a newspaper man in Florida many years and has been "boosting" the state as only a Florida enthusiast can. He is hoping to make a successful race.

Kissimmee Valley-Gazette—A. P. Jordan, of Punta Gorda, the man who put "pure" in "food," and who is trying to oust H. Clay Crawford out of his job, is "politicking" among the editors.

Tampa Tribune—Colonel Jordan has made a good start in his race for Old Man Crawford's job, and it looks as though, for once in his life, the Honorable Secretary will have to do something to hold it.

Pensacola News—The Florida Paragaphers Union can be expected to make the most of the fact that a man named Jordan has made up his mind to travel the hard road which all State office-seekers have trod.

St. Cloud Tribune—Our old friend, Adrian P. Jordan, of the Punta Gorda Herald, writes us he is a candidate for Secretary of State. It doesn't make any difference what office he seeks, we are for him.

Lakeland Telegram—And now Hon. H. Clay Crawford, who has held the office of secretary of state for forty years, will realize that Jordan is a hard road to travel.

Jasper News—Adrian P. Jordan, editor of the Punta Gorda Herald has announced as a candidate for Secretary of State. Mr. Jordan is a gentleman of the highest moral character; is competent, and his democracy unimpeachable.

Ocala Star—A real good shaking up will be good for Mr. Crawford's circulation. What does he do, anyhow?

Ocala Banner—Editor Triplett says that he is for Editor Jordan for any office he seeks.

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